



2025 ASEAN IPA

ANNUAL GENERAL MEETING AND CONFERENCE

**ENFORCEMENT OF INTELLECTUAL
PROPERTY IN THE DIGITAL ERA -
CHALLENGES & EMERGING TRENDS**

ក្រុងសៀមរាប

14 - 15 FEBRUARY 2025
SOKHA SIEM REAP RESORT & CONVENTION CENTER
SIEM REAP, KINGDOM OF CAMBODIA

Co-Hosted By:





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WELCOME MESSAGE



**PHAM NGHIEM
XUAN BAC**

PRESIDENT, ASEAN IPA

Dear ASEAN IPA members, friends, and colleagues,

On behalf of ASEAN IPA, it is my pleasure to invite you to the upcoming 2025 ASEAN IPA Annual General Meeting & Conference, scheduled on February 14-15, 2025 in Siem Reap, Cambodia.

In today's rapidly evolving world, technologies are advancing at a remarkable pace, causing the existing IP system to struggle to keep up with these rapid advancements, particularly in emerging fields like AI, block-chain, IoT, biotechnology, etc. In the near future, we may face significant challenges for IP enforcement, as many of these emerging areas are not adequately regulated within the current IP framework.

The existing IP system will find it difficult to address the rising risks of IP infringement in the digital era, especially with the growth of e-commerce, digital platforms, and virtual spaces. Additionally, different levels of development among countries may complicate enforcement efforts.

In light of this, our 2025 conference will focus on the topic of "ENFORCEMENT OF IP IN THE DIGITAL ERA - CHALLENGES AND EMERGING TRENDS," with the aim of contributing to the development of an IP system that can adapt to the fast pace of technological advancement. The conference will be presented by experienced experts and professionals from diverse jurisdictions who will share valuable insights on emerging challenges and trends in IP enforcement in our rapidly digitalized world, providing a valuable platform for knowledge exchange and discussion among participants.

We are excited to host this year's event in the beautiful city of Siem Reap, home to the world-renowned Angkor Wat, the "jewel" of Cambodia. Before transforming into a Buddhist temple, Angkor Wat was originally a Hindu temple dedicated to the Preserver Vishnu, who is benevolent to humanity and protects people from evil. We truly hope that you will not only gain valuable insights from the conference but also have the chance to explore this famous world heritage site.

I would like to extend my heartfelt gratitude to the ASEAN IPA Cambodia National Group and the Organizing Committee for your dedication and hard work in ensuring the success of this important event. Your contribution is greatly appreciated.

We look forward to your participation in this event and hope you have a memorable and enriching time in Cambodia.

See you in Siem Reap!

Pham Nghiem Xuan Bac
President, ASEAN IPA



PHIN SOVATH

**COUNTRY HEAD,
CAMBODIA GROUP**

WELCOME MESSAGE

Dear Esteemed Guests, ASEAN IP Members, and Friends from Across the Region

On behalf of the Cambodia Group of ASEAN IPA, it is with great pleasure and pride that I welcome you to the 2025 ASEAN IPA Conference, held here in the beautiful and historic city of Siem Reap, Cambodia. As hosts, we are delighted to bring together intellectual property professionals, legal experts, policymakers, and industry leaders from across ASEAN and beyond, to engage in meaningful discussions on the theme, *“Enforcement of IP in the Digital Era – Challenges and Emerging Trends”*.

In an era where digital transformation is reshaping industries and economies at an unprecedented pace, the importance of robust and adaptive IP enforcement mechanisms has never been more critical.

Our theme this year reflects the urgent need to address the complexities of protecting intellectual property in an increasingly digital and borderless world. From the rise of e-commerce to the growing importance of cybersecurity, we face new challenges that require innovative solutions and enhanced cooperation across borders. The 2025 ASEAN IPA Conference offers a unique opportunity to share insights, exchange best practices, and build partnerships that will strengthen our collective ability to navigate the evolving IP landscape. Through interactive sessions on cross-border IP enforcement, e-commerce strategies, cybersecurity, and alternative dispute resolution, we hope to foster a collaborative environment where new ideas can emerge, and actionable solutions can be developed. We are honored to welcome distinguished speakers and panelists who will guide us through these important discussions. Their expertise and perspective will undoubtedly enrich our understanding of the key issues shaping IP enforcement today. We encourage all participants to engage actively, share your experiences, and leverage this platform to connect with like-minded professionals who are dedicated to advancing intellectual property rights in our region. Siem Reap, known for its rich history and the majestic temples of Angkor, provides the perfect backdrop for this gathering. Beyond the conference, we hope you take the time to explore the cultural treasures and warm hospitality that our city has to offer. It is our sincere hope that you leave Siem Reap not only with new knowledge and connections but also with fond memories of your time in Cambodia.

I would like to extend my heartfelt gratitude to Intellectual Property Association of Cambodia (IPAC), the Cambodia Group of ASEAN IPA, the Organizing Committee, our partners, sponsors, and all who have worked tirelessly to make this event a reality. Your support and commitment have been instrumental in bringing this conference to life.

Once again, welcome to Siem Reap. Let us seize this opportunity to work together towards a future where intellectual property is not only protected but thrives as a driver of innovation, growth, and prosperity for all.

Wishing you a productive and successful conference!

Warm regards,
Dr. Phin Sovath

President, Cambodia Group of ASEAN IPA
Co-Host of the ASEAN IPA Conference 2025



KANG DARAVUTH

**PRESIDENT,
Intellectual Property
Association of Cambodia**

As digitalization continues to shape the way businesses operate and innovate, we face new challenges that demand adaptive and forward-thinking approaches to IP enforcement. Our discussions during this conference will focus on critical topics such as cross-border IP issues, the impact of e-commerce, the role of cybersecurity in IP protection, and the potential of alternative dispute resolution mechanisms like mediation and arbitration. The 2025 ASEAN IPA Conference offers a timely opportunity for us to come together as a community of IP professionals, legal practitioners, policymakers, and business leaders, to address these pressing issues. Through our collective expertise and shared experiences, we can develop solutions that not only protect intellectual property rights but also encourage innovation and creativity across ASEAN and the broader region. As the President of IPAC, I am proud to see the collaboration between IPAC and the Cambodia Group of ASEAN IPA in bringing this event to fruition. Our shared vision is to create a conference that not only highlights the challenges of the digital era but also inspires new strategies and partnerships that will advance the protection of IP rights in our region. We are confident that the insights gained here will contribute to a more robust and resilient IP ecosystem. I invite each of you to actively participate in the sessions, engage in meaningful dialogue, and take advantage of the opportunity to network with peers from various countries and industries. Let us work together to build a stronger foundation for intellectual property in this rapidly evolving digital age. We are delighted to welcome you to Siem Reap, a city renowned for its cultural heritage and the breathtaking temples of Angkor. While you immerse yourself in the enriching discussions at the conference, I encourage you to also take time to explore the history, culture, and hospitality that Cambodia is proud to offer.

I would like to express my sincere gratitude to our partners, sponsors, and the organizing team for their dedication and hard work in making this conference possible. It is through your support that we are able to host an event of this scale and significance. May this conference be a fruitful and inspiring experience for all, and may it pave the way for stronger IP frameworks and collaborations in the digital era.

Welcome to the 2025 ASEAN IPA Conference, and I wish you all a successful and rewarding time here in Cambodia!

With warm regards,

H.E. Kang Daravuth

President, Intellectual Property Association of Cambodia (IPAC)
Co-Host of the ASEAN IPA Conference 2025

WELCOME MESSAGE

Dear Distinguished Guests, Members of the ASEAN IPA, IP Professionals, and Friends,

On behalf of the Intellectual Property Association of Cambodia (IPAC), I am deeply honored to extend a warm welcome to all of you attending the 2025 ASEAN IPA Conference, co-hosted by IPAC and the Cambodia Group of ASEAN IPA, here in the vibrant city of Siem Reap, Cambodia. It is a privilege for us to co-host this prestigious event, which serves as a platform for collaboration, knowledge exchange, and the strengthening of intellectual property (IP) frameworks across our region.

The theme of this year's conference, "Enforcement of IP in the Digital Era – Challenges and Emerging Trends," resonates deeply with the transformative changes we are witnessing in the global IP landscape.



ORGANIZING COMMITTEE

NY VICHET
Chairman

CHHIM LEAKENA
Vice-Chairwoman

PHIN SOVATH
Advisor

COMMITTEE MEMBERS

Mrs. Chea Sokmean

Mr. Pheng Thea

Mr. Sun Sonty

Mrs. Pen Linna

Mrs. Som Veasna

Mrs. Tep Sokunvannary

Ms. Lay Vongkhim

Ms. Sokun Chanraksmey

Ms. Ly Vannlyda

Ms. Kong Vinary

Mr. Touch Seuy

Mrs. Ly Pharavy

Head of Treasury & Conference Registration

Head of Program

Head of IT & Equipment

Head of Venue & Accommodation Facilitation

Head of Publications

Member

Member

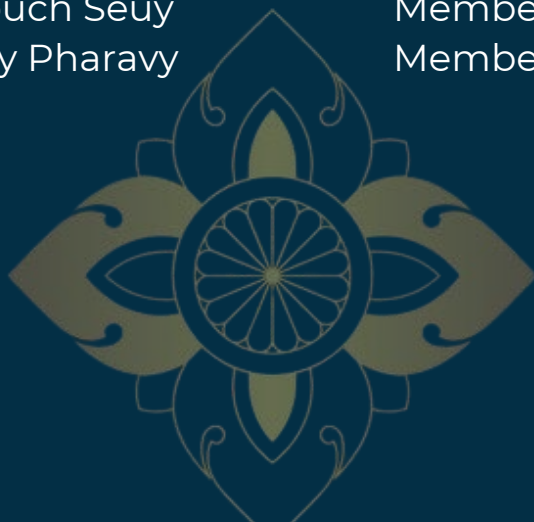
Member

Member

Member

Member

Member



CONFERENCE VENUE



SOKHA SIEM REAP RESORT & CONFERENCE CENTER

Sokha Siem Reap Resort & Convention Center is the perfect combination of luxury and tranquility set amidst lush tropical gardens. The setting offers the authenticity of traditional Cambodian design infused with fresh modern features and 5 star facilities creating a unique space in Siem Reap.

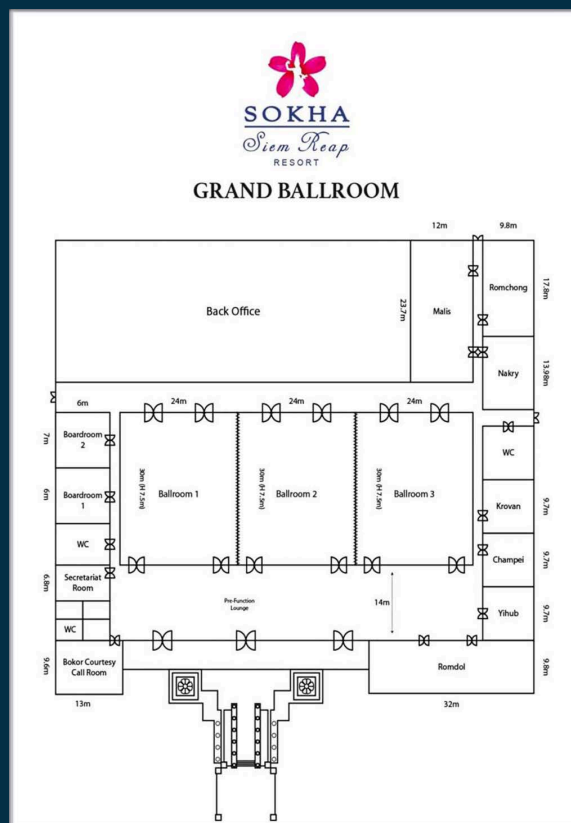
The location convenience with the famed Temples of Angkor located only minutes from the resort entrance, 1 hour from Siem Reap Angkor International Airport and 10 minutes outside of the city center. This location offers the opportunity for guests to enjoy a secluded and peaceful visit which still offers direct and easy access to the Angkor Tourist & Cultural Complex and city center locations such as Pub Street and Old Market.

#Road 60, Angkor Cultural & Tourism Complex Junction, Phum Trang, Sangkat Slorkram, Siem Reap, Kingdom of Cambodia

Tel: +855 63 961 999

Fax: +855 63 961 888

Email: info@resort@sokhahotels.com



កំណប់បុរាណ Kumnu Borann - Classical Painting is a form of Khmer classical painting style for religious offering to both Buddhism and Hinduism. Currently, the painting can be found in various pagodas and temples across Cambodia including the Silver Pagoda of the Royal Palace in Phnom Penh.



PROGRAMS

FRIDAY, 14 FEBRUARY 2025

11:00 - 19:00

Registration

Venue: Ballroom 3, Sokha Siem Reap Resort & Convention Center

12:00 - 15:30

ASEAN IPA Council Meeting (for Council Members only)

Venue: Romdoul room, Sokha Siem Reap Resort & Convention Center

16:30 - 18:30

Annual General Meeting

Venue: Ballroom 3, Sokha Siem Reap Resort & Convention Center

19:00 - 21:00

Cocktail Reception

Venue: Ballroom 2, Sokha Siem Reap Resort & Convention Center

SATURDAY, 15 FEBRUARY 2025 (MORNING)

08:00 - 17:00

Registration

Venue: Ballroom 1, Sokha Siem Reap Resort & Convention Center

08:00 - 09:00

Morning Coffee

09:00 - 09:15

Opening Ceremony

Welcome remarks by the host and President of ASEAN IPA

09:15 - 09:45

Keynote Address

Insights on the theme "Enforcement of IP in the Digital Era – Challenges and Emerging Trends"

09:45 - 10:45

Session 1: Cross-Border IP Issues on Enforcement in the Digital Space

Panel discussion on the complexities and solutions for enforcing IP across borders in the digital space

10:45 - 11:00

Q&A Session - Open floor for questions and discussions

11:00 - 11:15

Coffee Break - Refreshments and networking

11:15 - 12:15

Session 2: E-Commerce and IP Enforcement Strategies

Examination of strategies to protect and enforce IP rights in e-commerce

12:15 - 12:30

Q&A Session - Interactive discussion with the panelists

12:30 - 14:00

Lunch Break

Venue: Ballroom 2, Sokha Siem Reap Resort & Convention Center, Siem Reap



PROGRAMS

SATURDAY, 15 FEBRUARY 2025 (AFTERNOON)

- 14:00 – 15:00** **Session 3: Cybersecurity and IP Protection**
Discussion on the intersection of cybersecurity and intellectual property, focusing on protection mechanisms in the digital age
- 15:00 – 15:15** **Q&A Session** - Interactive discussion with the panelists
- 15:15 – 15:30** **Coffee Break** - Refreshments and networking
- 15:30 – 16:30** **Session 4: ADR – Mediation and Arbitration for IP**
Panel on how alternative dispute resolution methods like mediation and arbitration are emerging as viable options for IP disputes
- 16:30 – 16:45** **Q&A Session** - Open discussion with the audience
- 16:45 – 17:00** **Closing Remarks**
Summary and closing remarks by the Chair of ASEAN IPA
- 19:00 – 22:00** **Gala Dinner**
Venue: Ballroom 1, Sokha Siem Reap Resort & Convention Center

Fun Fact:

ល្ខោនយីកេ Lakhorn Yike - Yike Musical Theatre is one of the three form of Khmer musical theatre. Lakhorn Yike is dance and sing by artist base of Khmer literatures. A special feature about this art form is that the performance is accompanied by a flat drum called Skor Yike.



REGISTRATION INFORMATION

Description	Early Bird Registration By 31 December 2024	Regular Registration After 31 December 2024
Member	USD 300.00	USD 350.00
Non-Member	USD 350.00	USD 400.00
Accompanying Family/Person	USD 200.00	USD 250.00

To register for the 2025 ASEAN IPA Annual General Meeting and Conference, please complete the Registration Form in the link below:

[LINK TO THE REGISTRATION](#)

Any questions on the registration you may have, please contact to our Cambodian team via aseanipa2025@vnpinterpro.com :

PAYMENT METHOD

By Telegraphic Transfer (only) to the following account:

Account Name : PHIN SOVATH AND CHEA SOKMEAN
Recipient Bank : ADVANCED BANK OF ASIA LTD. (ABA BANK)
SWIFT : ABAKHPP
Account No. : 009629860
Bank Address : 148 Preah Sihanouk Blvd, Sangkat Boeung Keng Kang I, Khan Boeung Keng Kang, Phnom Penh, Cambodia

* All bank charges both of the sending bank and the receiving bank/beneficiary bank must be paid by the registrant and any shortfall must be settled at registration.

Fun Fact:

ល្ខោនសៀម **Lakhorn Sbek Thom - Khmer Shadow Theatre** featuring twometre high, non-articulated puppets made of leather openwork. Dating from before the Angkorian period, the Sbek Thom, along with the Royal Ballet and mask theatre, is considered sacred. Inscribed in 2008 on the Representative List of the Intangible Cultural Heritage of Humanity (originally proclaimed in 2005)



REGISTRATION INFORMATION

Accompanying Persons

Accompanying persons are entitled to attend Welcome Reception, Lunch and Gala Dinner.

Registration Desk

The Registration desk would be located at foyer area of Ballroom 3 on 14 February 2025 and at foyer area of Ballroom 1 on 15 February 2025. On arrivals, all participants should report to the registration area to register and/or pick up their conference kits.

Name Badge Requirements

Admission to all sessions, including the social program, requires a name badge, which will be handed out to registrants at the registration desk.

Registration Confirmation

Registration will be acknowledged via e-mail. Please present your confirmation email at the registration desk.

Cancellation and Refund

Cancellation should be made in writing and address to ASEAN IPA Organizing Committee at aseanipa2025@vnpinterpro.com. The cancellation fee for cancellation made on or before 15 January 2025 is USD 100. There will be no refund for cancellations made thereafter.

Fun Fact:

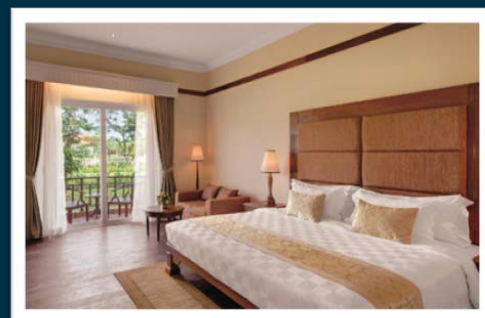
ល្ខោនខោល **Lakhorn Khol** is a form of Khmer classical theatre performed by men wearing masks to the accompaniment of a traditional orchestra and melodious recitation. Inscribed in 2018 on the List of Intangible Cultural Heritage in Need of Urgent Safeguarding.



RECOMMENDED ACCOMMODATION

Sokha Siem Reap Resort & Convention Center

Sokha Siem Reap Resort & Convention Center	Price per unit/night including breakfast
Deluxe Garden View (SGL/DBL/TWIN)	USD 65.00
Deluxe Pool View (SGL/DBL/TWIN)	USD 77.00
Junior Suite (SGL/DBL/TWIN)	USD 208.00
Extra Bed	USD 42.00



Address: Road 60, Angkor Cultural & Tourism Complex Junction, Phum Trang, Sangkat Slorkram, Siem Reap, Kingdom of Cambodia

Tel: +855 12 622 902

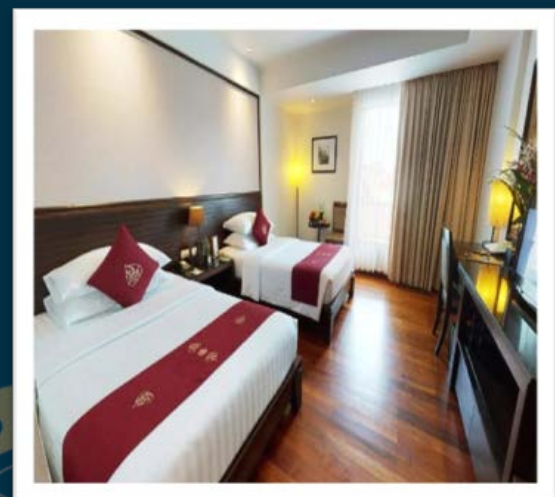
Email: panhavoat@alldreamscambodia.com





RECOMMENDED ACCOMMODATION

TARA ANGKOR HOTEL



Tara Angkor Hotel	Price Per Unit/Night <i>including breakfast</i>
Superior Room (SGL/DBL/TWIN)	USD 72.00
Deluxe Room (SGL/DBL/TWIN)	USD 89.00
Extra bed	USD 30.00

Address: Preah Sihanouk Avenue (Road to Angkor Wat), Siem Reap, Cambodia.

Tel: +855 12 622 902

Email: panhavoat@alldreamscambodia.com

Tara Angkor Hotel is 2.5km walking distance to Sokha Siem Reap Resort & Convention Center and 2.8km by taxi



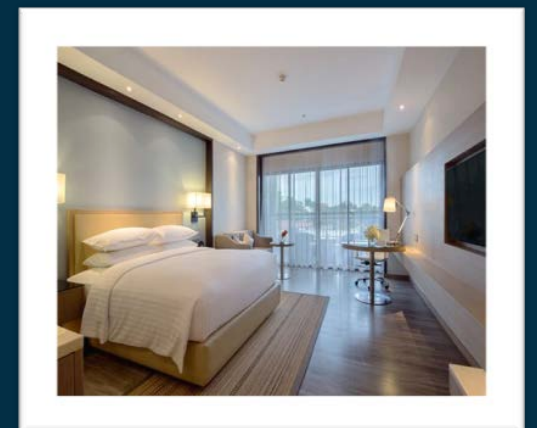
RECOMMENDED ACCOMMODATION

COURTYARD SIEM REAP RESORT

Courtyard Siem Reap by Marriott	Price Per Unit/Night <i>including breakfast</i>
Deluxe Room (SGL/DBL/TWIN)	USD 108.00
Deluxe Room Pool View (SGL/DBL/TWIN)	USD 185.00
Extra bed	USD 45.00

Address: No 0609 Road 6A, Phum Chongkoesou, Khum Slor Kram, Siem Reap, Cambodia, 171201
Tel: +855 12 622 902
Email: panhavoat@alldreamscambodia.com

Courtyard Courtyard Siem Reap by Marriot is 2.5km walking distance to Sokha Siem Reap Resort & Convention Center and 2.8km by taxi



OTHER RECOMMENDED ACCOMMODATION

Sofitel Angkor Phokeethra, Siem Reap
Regency Angkor

www.regencyangkor.com

Borei Angkor Resort & Spa

www.boreiangkor.com

Pavillion D'orient

www.pavillon-orient.com





PRE & POST CONFERENCE EXCURSION

FD01: Full-Day Temple Tour

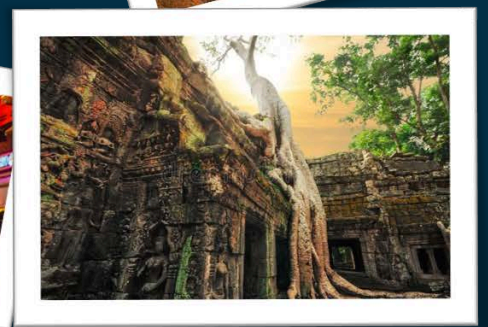
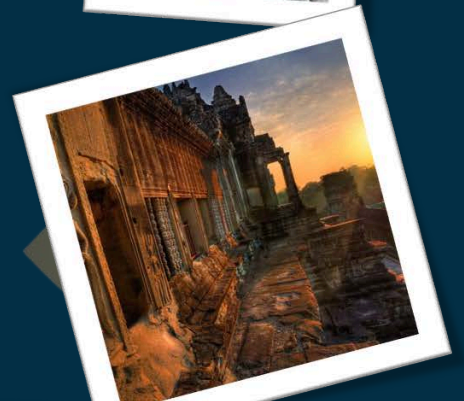
Immerse yourself in ancient history with a full-day tour visiting the majestic temples of Angkor Thom, including Bayon, Baphuon, Phimeanakas, Terrace of the Elephants, Terrace of the Leper King, the jungle-covered Ta Prohm, and the iconic Angkor Wat.

FD02: Full-Day Temple Tour

Explore the wonders of Cambodia's temples on a full-day tour to the mysterious Beng Mealea, the intricately carved Banteay Srei, Banteay Samre, and the majestic Pre Rup temple.

HD01: Half-Day Lake Excursion

Take a half-day boat excursion to explore Tonle Sap, Southeast Asia's largest freshwater lake. Discover the floating villages and witness the unique lifestyle of those living on the water.



PRE & POST TOURS

TOUR CODE	PRICE PER PERSON IN US DOLLARS				
	1 person	2 persons	3-5 persons	6-9 persons	10-15 persons
Full Day Tour (FD01) The Angkor pass is required and it is not yet included.	USD 80.00	USD 48.00	USD 40.00	USD 31.00	USD 25.00
Full Day Tour (FD02) The Angkor pass is required and it is not yet included.	USD 140.00	USD 78.00	USD 62.00	USD 47.00	USD 34.00
The Angkor pass fee: 1 day Angkor Pass: USD 37 per person / 2-3 days Angkor Pass: USD 62 per person / 4-7 days Angkor pass: USD 72 per person.					
Half Day Tour (HD01)	USD 110.00	USD 67.00	USD 55.00	USD 41.00	37.00
Option lunch at a local restaurant: USD 18.00 per person (share venue / food only / Set menu)					
Option 1 hour cruise on the Angkor Gondola (4 persons per gondola): USD 17.00 per person Note: To be added on the FD01 and FD02.					

Note: To reserve the accommodation, transfers, excursion or other tailor-made services you may need for your stay in Cambodia, please contact Mr. Pao Panhavoat via E-mail: panhavoat@alldreamscambodia.com or Tel: +855 (0) 12 622 902

Note: Services are subject to availability upon reservation. Alternative services may be proposed to you in case of necessary.

ប្រាសាទ កោះកេរ្តិ៍ - Koh Ker is a sacred urban complex featuring numerous temples, sanctuaries, sculptures, inscriptions, wall paintings, and archaeological treasures. Constructed over a span of 23 years, it served as one of the two rival capitals of the Khmer Empire, the other being Angkor. Koh Ker was the sole capital of the empire from 928 to 944 CE, under the reign of King Jayavarman IV. This ancient site, rich in history and culture, has been recognized as a UNESCO World Heritage site for its significant contribution to Cambodia's architectural and artistic legacy.



GENERAL INFORMATION

Siem Reap, an Ancient City of Cambodia

Siem Reap is Cambodia's top destination, known for its proximity to the world-famous Angkor Wat temples. This lively city offers a mix of ancient history, rich culture, and modern comforts. Visitors can explore the majestic Angkor temples, enjoy traditional Khmer performances, shop at vibrant night markets, and relax in a variety of restaurants and accommodations. Siem Reap also serves as a gateway to outdoor adventures, from boat trips on Tonle Sap Lake to exploring the lush Cambodian countryside. It's the perfect blend of history and adventure for travelers.

Visa Requirements and E-Arrival Card

Most visitors to Cambodia require a visa, which can be obtained upon arrival at airports or land border crossings. Ensure your passport is valid for at least 6 months after your departure from Cambodia and has at least two blank pages.

E-Arrival Card

All travelers must complete an e-immigration application online within 7 days before arriving in Cambodia
<https://www.arrival.gov.kh/>

Here's how to use the CeA scheme:

1. Register: Download the mobile app, take a photo, and upload your passport information.
2. Complete the E-Arrival Card: Fill out the required information in the e-arrival card.
3. Generate QR Code: After submitting the application, a QR code will be created. Save this code on your phone or print it to present at immigration upon arrival.

Time Zone

Siem Reap follows Standard Time at **GMT+7.**

Climate

Siem Reap enjoys a tropical monsoon climate, characterized by two main seasons:

- **Dry Season** (November to April): Warm temperatures with low humidity, making it the best time for outdoor activities and temple visits.
- **Wet Season** (May to October): Hot and humid weather with frequent rainfall, ideal for those who prefer lush landscapes and fewer crowds.



GENERAL INFORMATION

Currency

In Cambodia, you'll use the Cambodian Riel (KHR) as the official currency, but don't worry—US dollars are widely accepted, making transactions smooth and hassle-free.

Mobile Phones

Stay connected with ease! Most international carriers offer roaming services in Cambodia, or you can grab a local SIM card at convenient spots around Siem Reap. It's a simple and affordable way to stay in touch while exploring.

Transportation

- **Tuk-Tuk Adventures:** Hop into a tuk-tuk and zip through the vibrant streets of Siem Reap! It's the most exciting and budget-friendly way to see the city, and a chance to immerse yourself in local culture.
- **Taxi Comfort:** For a bit more comfort, taxis are available, providing a smooth ride. Just like with tuk-tuks, agree on a fare beforehand to enjoy a worry-free journey.
- **Bike Your Way:** Want some adventure? Rent a bicycle and explore Siem Reap at your own pace! Pedal through bustling streets, peaceful countryside, and even the stunning Angkor temples. It's a fun and eco-friendly way to see the sights!

Download Grab for Easy Transportation

For ultimate convenience, download the Grab app! Whether you need a quick ride in a tuk-tuk, a comfortable taxi, or even food delivery, Grab offers a reliable and hassle-free way to navigate Siem Reap.

Food

Siem Reap is a food lover's paradise, offering a vibrant blend of local and international cuisines. Be sure to try these must-try Cambodian dishes:

- **Amok:** A flavorful fish or meat curry, delicately steamed in banana leaves and infused with coconut milk and spices.
- **Lok Lak:** A savory stir-fried beef dish, served with rice, fresh vegetables, and a tangy lime-pepper dipping sauce.
- **Num Banh Chok:** A traditional noodle soup made with rice noodles, fish, and a fragrant green curry broth—perfect for a taste of authentic Cambodian flavors.

Local Drinks

- **Angkor Beer:** Cambodia's favorite brew! Crisp and refreshing, it's the perfect drink after a day of exploring temples.
- **Kratie Tea:** A unique traditional tea made from fermented leaves, offering a taste of Cambodia's rich heritage in every sip.





GENERAL INFORMATION

Shopping in Siem Reap

Siem Reap is a haven for shoppers looking for unique souvenirs and local craftsmanship. Wander through the bustling **Old Market (Phsar Chas)**, where you can find everything from handmade crafts to spices and textiles. For something truly special, visit the **Artisans Angkor**, where local artisans create beautiful silk, wood, and stone carvings. Angkor Night Market is also a great spot for picking up locally made products while enjoying the vibrant evening atmosphere.

Nightlife

Siem Reap comes alive after dark! **Pub Street** is the heart of the city's nightlife, offering a variety of bars, restaurants, and clubs. Whether you're looking for a lively night of dancing or a laid-back evening enjoying live music, Pub Street has something for everyone. Don't miss out on the lively night markets and street food stalls that pop up all over the city.

Cultural Experiences

In addition to visiting the famous temples, Siem Reap offers a rich array of cultural experiences. Catch a traditional Apsara dance performance, a mesmerizing blend of music, costumes, and graceful dance movements that tell stories from ancient Cambodian mythology. Explore the Cambodian Cultural Village, a theme park and museum offering insights into the country's history, culture, and various ethnic groups.

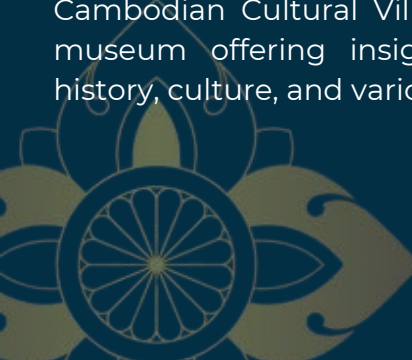
Outdoor Adventures

Beyond the temples, Siem Reap is a gateway to thrilling outdoor adventures. Take a boat trip on Tonle Sap Lake, Southeast Asia's largest freshwater lake, and visit the floating villages to witness a unique way of life. For nature lovers, explore the Phnom Kulen National Park, where you can hike through lush landscapes, visit ancient ruins, and cool off in refreshing waterfalls. Cycling enthusiasts can rent a bike to explore the peaceful countryside, taking in rice fields, small villages, and scenic trails.

Wellness and Relaxation

Siem Reap is also a great destination for those looking to unwind. Treat yourself to a traditional Khmer massage or a relaxing spa day at one of the many wellness centers in the city. Many hotels and resorts offer yoga sessions, meditation retreats, and holistic therapies, making it the perfect place to rejuvenate your mind and body after a day of exploration.

Siem Reap is not just about temples—it's a city full of experiences that cater to every type of traveler, from history buffs to adventure seekers to those looking for rest and relaxation.





**WELCOME TO SIEM REAP
CAMBODIA**

